**C**asey **R**. **Boone**

**Developer Web/WordPress**

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**Qualifications**

WordPress Developer with over 15 years of professional front-end development experience able to design, implement, and maintain web mediums of assorted sizes and styles. Experience includes developing for Web, Mobile and Responsive sites for small to large companies and franchises implementing HTML, PHP, CSS, SASS, JavaScript, jQuery, WordPress, APIs and other technologies and methodologies.

* Exceptional at research and problem solving for various project challenges.
* Able to work well independently as well as in a team environment.
* Ability to thrive in quick-turnaround environments.

**Professional Experience**

***WordPress Developer***, [**Qiigo**](https://qiigo.com/)– ***D****igital* ***M****arketing* ***S****olutions* – (Remote) – May 2017 – Dec 2022

* Developed a PHP WordPress plugin solution that stores variables for reuse across the sites which solved our ongoing issue with disabled cookies and PHP sessions.
* Developed an Auto Menu WordPress plugin that creates navigation menus based on the parent/child relationship hierarchy of published pages.
* Developed script to capture cross site data over the iframe then created a JSON Data Layer that is sent to Tag Manager which sorts the object values and reports them to Google Analytics and PPC campaigns.
* Developed form that used REST API to transfer data to a custom CRM, Newsletter delivery site and Shopping cart.
* Implemented automatic updates Using GitHub and CircleCi to kick off core and plugin updates and checking the updates against regression testing and lighthouse then reporting the results to Slack.
* Improved over all page speed for all our brands by 25 to 50%.
* Developed PHP code to scrape content out of existing websites for onboarding brands.

***Content Delivery Manager***, [**AT&T**](https://www.att.com/) – *Digital User Experience* –(Atlanta/Remote) – February 2014 – October 2016

* Able to fit into various teams including Project work, **S**hort **I**nterval **P**rojects, and Daily Release.
* Worked on **SIP**s where smaller teams work from a Jira ticket to complete time intensive projects.
* Implemented HTML, CSS, and JavaScript when components did not provide functionality to complete Jira ticket request.
* Worked on sizable Project teams utilizing Agile, Waterfall, QC Manager and Rally management techniques to deploy extensive projects on tight deadlines.
* Managed project documentation using Office including Content Docs, CQ Translator Key files and other documents pertaining to the current project.

***Jr. Mobile Developer/Content Manager****,* [**AT&T**](https://www.att.com/) - *Creative Experience*–(Atlanta/Remote) - April 2010 – April 2013

* Designed and developed interactive models to display the up-to date data plans.
* Coded pages for “AT&T Mobile” as a jQuery and Mobile Developer.
* Worked as a Webmaster developing and maintaining daily release and standalone pages.
* Developed jQuery to determine a user’s mobile device then deployed the Global Video Player to make it compatible for the mobile device that the video is being delivered on.
* Developed the GVP base code to detect the Platform and screen sizes of Mobile devices.
* Part of the CXT Development team working with mobile video delivery and other applications.

***Lead Webmaster***– [**Now You Know Inc.**](https://www.nowyouknow.net/) - *Marietta, GA* - May 2008 – November 2009

* Designed and implemented comp templates into production in a PHP/ CMS based environment.
* Designed all Flash based headers for the beta 2.0 templates.
* Redesigned company website utilizing Interactivity, Information Architecture and Typography.
* Managed several employees that maintained the ticket system that serves over 2000 clients.
* Redesigned client-side E-blast HTML to be more mail client friendly.
* Completed all major web projects that could not be completed by Junior Webmasters.

***Interactive Media Developer***– [**Marketing Specifics**](https://marketingspecifics.com/) - *Kennesaw, GA* - February 2007 – May 2008

* Designed and developed interactive media and rich media websites for high profile clients.
* Used remote desktop connections to maintain web servers, web sites that host 16 clients.
* Design and developed E-Blast to be successfully delivered to all email clients.
* Maintained databases for NetSpecifics that housed 9 client data capture forms
* Designed and developed interactive displays and touch screens for sales centers.
* Maintained industry standards by implementing new Technologies, Usability Standards, Accessibility and Information Architecture.

**Education**

Art Institute of Atlanta: Interactive Media

**Technical Proficiency**

***Software Applications***

Photoshop, Illustrator, Fireworks, Dreamweaver, After Effects, Notepad++. Visual Studio, Google Analytics, Google Tag Manager and Office

***Programming Languages***

HTML5, CSS3 (Bootstrap, Sass), PHP WordPress, Git/Bash, JavaScript, jQuery, JSON and XML with working knowledge of React.

***CMS***

WordPress, TeamSite, Adobe CQ5, Adobe AEM (CQ6), Sitecore 8 and some Drupal

***Command Line and Versioning***

Git, Lando, Terminus, Docker and Tortious

***API***

* Used PHP Curl to send customer leads to clients CRM and newsletter app via a custom PHP form and redirecting the client to the proper product page using the AJAX and Shopify API to compare the user data to match it with the proper response.
* Used Google Tag Manager API (Data Layer) to transfer conversion data to google analytics from cross domain 3rd party apps nested in an iframe.
* I am comfortable using command line curl calls to test responses from API calls.
* I used AJAX API calls to retrieve client map details to build out the location maps for each location with the proper location data.